

Program Overview

DJ LAB PRO

DJ LAB PRO is a multi-phase program designed to elevate emerging DJs through targeted training, hands-on experience, and mentorship. It merges local identity with European standards, creativity with strategic thinking, and artistic freedom with structural support.

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WHAT YOU WILL GET

- Personal DJ Development Report: A tailored growth report for each applicant based on a pre-bootcamp self-assessment;
- Exclusive Mentorship: 1-on-1 sessions and group workshops with top mentors from across Europe;
- Major Performance Opportunity: Showcase stage at Carbon Silesia Festival 2025 – 100% electronic music lineup;
- Networking and Collaboration: Community space to connect with other DJs and industry professionals;

KEY DATES

OPEN CALL: May 20 - 30, 2025

ANNOUNCEMENT: Jun 1st, 2025

SKILLS MATRIX METHOD: May - June 2025

- Pre-bootcamp self-assessment tool (inspired by business growth systems);
- Each applicant receives a personal DJ development report;

BOOTCAMP & SHOWCASE: June 13 -14, 2025

- Held at Carbon Silesia Festival (Zabrze, Poland);
- Workshop: Curating Your DJ Growth – Frameworks, Communities, Scenes;
- Networking Opportunities: Connect with mentors, fellow DJs, and industry professionals to foster future collaborations;
- 100% electronic music showcase stage;

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MENTORSHIP PHASE: July 2025 - January 2026

- Group and 1-on-1 mentor sessions with leading industry experts from across Europe, covering key areas such as career strategy, artist management, networking, maintaining a healthy mindset, increasing visibility, and effectively approaching festival bookers and promoters;
- Interactive workshops and masterclasses designed to equip participants with actionable frameworks for career growth, strategic networking, and visibility within the electronic music scene;
- Community space for peer support and collab building;

HOW TO APPLY

- Visit the DJ LAB PRO website: <https://djlabpro.pl>;
- Complete the application form by May 30, 2025;
- Receive a personal development report and further instructions by June 1, 2025;

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CONTACT

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WEBSITE

djlabpro.pl

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THE ROAD TO DJ LAB PRO

DJ LAB PRO didn't appear out of nowhere. Its structure, values, and vision are the result of years of hands-on experience at the intersection of independent culture, music education, the electronic scene, and European support networks for emerging artists.

In 2022, Maiko DJ LAB (now VG DJ LAB) was founded — an educational initiative for DJs focused on mindset, performance, and long-term creative growth. The program quickly gained recognition and was selected for the **HEMI Incubator 2023**, a European platform supporting music innovation across Central, Eastern, and Southeastern Europe.

In 2023, Virtual Geisha became the curator of the **Fresh Faces Stage at Carbon Silesia Festival**, offering rising talents their first real chance to perform on a major stage. She also co-developed the **Carbon Academy**, an educational program accompanying the festival, aimed at building artist resilience and career readiness.

Her international experience includes representing Poland at the **Amsterdam Dance Event 2024** (Meet the Professionals program), participating in the Polish export mission to **Iceland Airwaves**, being a part of the **Music Export Academy** (2023).

Each of these steps was a conscious move towards building a scalable, empathetic, and professional support ecosystem for emerging DJs and producers.

DJ LAB PRO is the natural culmination of this journey — a project that merges local identity with European standards, creativity with smart delegation, and artistic freedom with structural thinking.

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VIRTUAL GEISHA  DJ LAB



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